

Friday April 19<sup>th</sup> at 5pm

4th Floor Pit, Rudolph Hall,  
Yale School of Architecture

# ROUNDTAIL® BIKE

Showcasing the Hybrid & Diamante

## Meet Lou Tortola Inventor, Designer, Entrepreneur

Featured in **AZURE**, a Canadian award-winning magazine that focuses on contemporary architecture and design. (March 2013 Issue)

**Other Coverage:** LA Times, RoadBike Action -cover, Bicycling -WebMag. & More.

In 2010, after a season filled with long-distance rides, Lou Tortola began to rethink the shape of a bicycle frame. Why had the bicycle frame remained nearly unchanged for so long? Tortola broke through the barriers of the triangle. He believed that a pair of continuous rings beneath the rider would absorb road vibrations without compromising performance or lateral stiffness.

Laboratory testing and Finite Element Analysis proved that the RoundTail® provides more than 10x the vertical compliance of a standard double-diamond frame, and the ring design absorbs 60x more road vibrations. This breakthrough reduces stress and fatigue to the rider's body,



Learn More at  
[roundtailbikes.com](http://roundtailbikes.com)